

COVECTRA

Multi-Layered Brand Protection

SERIALIZATION FOR PHARMACEUTICAL CONTRACT SERVICE PROVIDERS...

Why is It Such a Great Idea?

Domestic and international requirements for serialization in a multitude of industries--and **especially in pharmaceuticals**--are increasing every day. For safety, for authentication, for increased operational efficiency, and now for rapidly approaching requirements by your pharma customers here and around the world, it's time to adopt serialization. But, government requirements are not the only reason for you to serialize. We can show you how a CSP can harvest profitable value from serialization!

Brand owners are on the lookout for innovative and up-to-date technologies from their contract manufacturers and packagers, and COVECTRA is here to help.

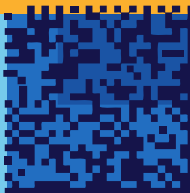
We offer a simple, streamlined serialization program and gateway technology which turns your serialization offering into a user friendly and affordable tool for profitability and operational excellence for both you and your customers. An effective serialization program brings you and your customers tremendous benefits: new opportunities for increasing your market share, effortless implementation, and a variety of business benefits using serialized data. At the end of the day, your customers will be thrilled with the additional sales and marketing tools that serialization provides to them. Your ability to service your pharma customers tomorrow will depend on your implementation of serialization today.

FOR CONTRACT SERVICE PROVIDERS, SERIALIZATION IS THE KEY TO A MORE SECURE FUTURE!

THE BENEFITS of COVECTRA

Serialization Gateway for CSPs:

- Expanded product offering for your customers!
- Increased revenue!
- Immediate deployment!
- Competitive advantage with other CSPs!
- Effortless serialization—we do the work for you!



COVECTRA CSP

(Contract Service Provider)

Serialization Gateway:

- Greatly simplifies serialization and event data exchange between CSP sites and multiple customers (brand owners).
- Offers a turnkey serialization solution, as a value added service, to customers who don't have mass serialization programs in place but want to serialize selective products.

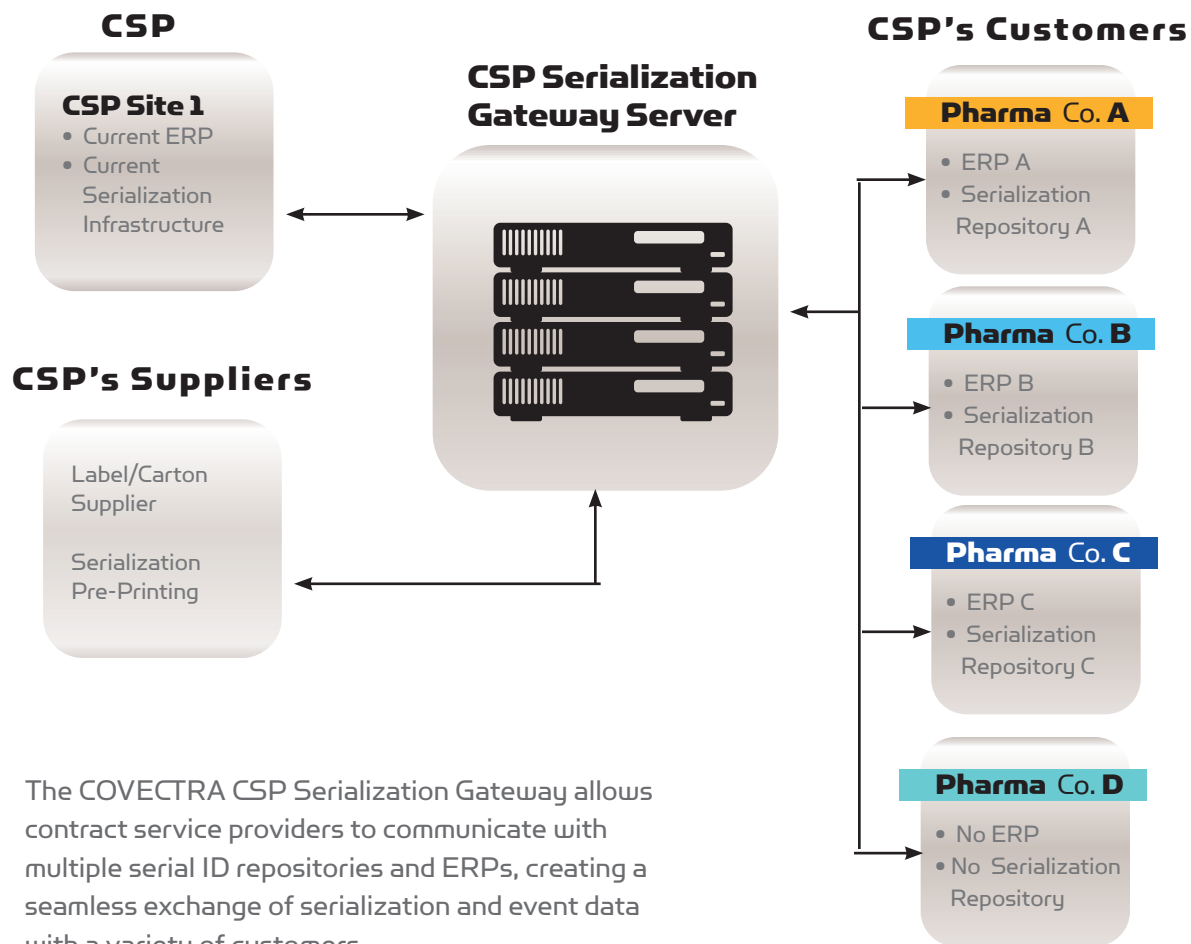
COVECTRA'S OTHER PRODUCTS INCLUDE:

AUTHENTITRACK, our end-to-end serialization solution – from enterprise level to line and peripheral level.

AUTHENTITRACK PRIME, for low volume serialization.

COVECTRA BRAND OWNER SERIALIZATION GATEWAY to greatly simplify serialization and event data exchange between one brand owner and multiple contract service providers.

COVECTRA CSP Serialization Gateway



The COVECTRA CSP Serialization Gateway allows contract service providers to communicate with multiple serial ID repositories and ERPs, creating a seamless exchange of serialization and event data with a variety of customers.

Features include:

1. Generate, send, receive Serial IDs to and from multiple customers and suppliers
2. Add, update, manage customer and supplier information
3. EPCIS industry standard interface
4. Compliance reporting and audit trails
5. Secure multi-tier access to IDs
6. Multiple deployment models: on-premise, hosted, SaaS (Software-as-a-Service)
7. Connectors for XML, .csv, flat files
8. Interoperate with multiple ERP and Serialization systems
9. Real time Serial ID inventory status across network