COVECTRA
Multi-Layered Brand Protection

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Covectra® Secures Global Contracts in Compliance with GS1® EPCglobal® Drug Pedigree Standard

WESTBOROUGH, MA – FEBRUARY 4, 2014 – COVECTRA a privately held, serialization, authentication, and track and trace technology solutions provider, today announced that they have been granted GS1 EPCglobal Drug Pedigree certification, and are now actively involved in projects in the US, Europe, and China that will be done in compliance with this standard. Covectra will be providing services for a variety of pharmaceutical, medical device, and specialty food customers, which have expressed a desire to work with the company to utilize serialization for driving supply chain security, and the added benefits provided with each custom solution.

"Although the deadlines for the Drug Quality Security Act (H.R. 3204) become mandated incrementally from 2017 until 2023, many companies are recognizing that investing in technology and adhering to compliance now provides a variety of benefits. Those include improvements in supply chain efficiencies and control, as well as brand/product integrity, which all are based on serialization numbers and a system developed in accordance with GSI EPC Drug Pedigree standards," stated Steve Wood, President & CEO of Covectra. "We are helping companies get ahead of the curve, while taking advantage of a variety of business benefits that can be achieved with serialization in addition to regulatory compliance. We are proud to be one of the few companies that is both EPCIS and Drug Pedigree Certified in our current markets," he added.

Covectra, was awarded the GS1 EPCglobal Drug Pedigree for its its AuthentiTrack® serialization database and event repository after completing all the mandatory testing for this specification. EPCglobal, part of the not-for-profit supply chain standards organization GS1, is dedicated to driving the adoption of the Electronic Product Code™ (EPC) for supply chain excellence. The organization provides standards and services for increased visibility and efficiency throughout the supply chain and higher quality information flow between companies and their key trading partners.

A pedigree is a certified record that contains information about the distribution history of a prescription drug. It records the sale of an item by a pharmaceutical manufacturer, any acquisitions and sales by wholesalers or repackagers, and final sale to a pharmacy or other entity administering or dispensing the drug. The pedigree contains product information, transaction information, distributor information, recipient information, and signatures.

<u>About COVECTRA</u>

Headquartered in Westborough, Massachusetts, COVECTRA offers multi-layered brand integrity and protection solutions, including its serialization-based AuthentiTrack technology, which includes serial number generation, event repository and event repository management; packaging line serialization, and front-end software applications such as ControlTrack to utilize serial numbers for a variety of business benefits, including counterfeit detection, adherence, and returns verification. By combining covert and overt security features printed on products and packaging materials COVECTRA provides a complete portfolio of products and services to protect and enhance a product brand.

<u>About GS1 and EPCglobal</u>

GS1 is a neutral, not-for-profit organisation dedicated to the design and implementation of global standards and solutions to improve efficiency and visibility in supply chains. It is driven by 1.3 million companies, which execute more than six billion transactions daily in 150 countries with the GS1 System of Standards. GS1 has local member organisations in 111 countries. Its global office is in Brussels.

EPCglobal, a subsidiary of GS1, is leading the development and adoption of industry-driven standards for real-time, automatic identification of information in the supply chain.

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