

# COVECTRA

Multi-Layered Brand Protection

FOR IMMEDIATE RELEASE

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## **GS1 EPCglobal Software Certification Mark Awarded to COVECTRA AuthentiTrack®**

WESTBOROUGH, MA – NOVEMBER 12, 2013 – [GS1® EPCglobal®](#) has awarded its software certification mark to [Covectra](#), Inc for its [AuthentiTrack®](#) serialization database and event repository. EPCglobal, part of the not-for-profit supply chain standards organization GS1, is dedicated to driving the adoption of the Electronic Product Code™ (EPC) for supply chain excellence.

The certification mark ensures that software products have been tested and will work in predictable ways within the overall architecture of the EPC Network. The mark is awarded by the [EPCglobal Software Certification Program](#), a standards-based compliance testing program that provides a neutral and authoritative source for testing EPC/RFID software and providing information regarding certified products and the vendors who manufacture them.

“EPCIS Certification is an extremely significant milestone for Covectra, particularly as we expand into international markets with companies who have tasked us to implement track & trace and ePedigree within their supply chains,” stated Steve Wood, President & CEO of Covectra. “With optimized transfer and capture of data using EPCIS standards, brand owners will be able to realize more extensive and valuable benefits of serialization.”

“By choosing software with an EPCglobal Software Compliance Certification Mark, the end-user can be confident that the software will perform according to defined EPCglobal standards,” said Nicholas Fergusson, Director Certification of EPCglobal at GS1. “With this information readily available, they will have more time to focus their resources on completing pilots and capturing information.”

To receive the software certification mark, AuthentiTrack® had to pass rigorous testing conducted by [MET Laboratories](#), a third-party, nationally-recognized testing facility located in Baltimore, Maryland in the United States. The EPC software certification mark includes an 18-digit Global Service Relation Number (GSRN) that is globally unique to that specific software product.

A listing of certified software products, vendor profiles, and other resources are available at [www.gs1.org/epcglobal](http://www.gs1.org/epcglobal).

### About COVECTRA

Headquartered in Westborough, Massachusetts, COVECTRA offers multi-layered brand integrity and protection solutions, including its serialization-based AuthentiTrack® technology, which includes serial number generation, event repository and event repository management; packaging line serialization, and front-end software applications such as ControlTrack® to utilize serial numbers for a variety of business benefits, including counterfeit detection, adherence, and returns verification. By combining covert and overt security features printed on products and packaging materials COVECTRA provides a complete portfolio of products and services to protect and enhance a product brand.

### About GS1 and EPCglobal

GS1 is a neutral, not-for-profit organisation dedicated to the design and implementation of global standards and solutions to improve efficiency and visibility in supply chains. It is driven by 1.3 million companies, which execute more than six billion transactions daily in 150 countries with the GS1 System of Standards. GS1 has local member organisations in 111 countries. Its global office is in Brussels.

EPCglobal, a subsidiary of GS1, is leading the development and adoption of industry-driven standards for real-time, automatic identification of information in the supply chain.

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